

WBT AM/FM
WBT's Next Talker
October 3, 2011 – December 14, 2011
Official Contest Rules

1. No purchase necessary. MAKING A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. Void where prohibited or restricted by law. All federal, state, and local regulations apply. WBT's Next Talker ("Contest") is sponsored by *News Talk 1110 WBT* ("Sponsors").

2. Eligibility. Contest is offered only to legal U.S. residents 18 years of age or older at the time of entry. One winner per household. One winner per family. Prizes are non-transferable by Winner. Contest is offered only to NC and SC residents who reside within the Affiliated Stations DMA as determined by Nielsen Media Research Services. Employees of *News Talk 1110 WBT*, Greater Media Charlotte, Inc., Greater Media, Inc., and News Talk 1110 WBT, their parent, subsidiary, and affiliated companies, and their advertising or promotional agencies (collectively, the "Contest Entities"), and the immediate families or members of the same households of such individuals are not eligible. No groups, clubs, or organizations may participate in this Contest or reproduce or distribute any portion of these rules to their members. Proof of age, identity, and eligibility must be furnished to Sponsors upon request. All entry form information must be complete and accurate. Sponsors will not award a prize to anyone not meeting eligibility requirements at the time of entry. Winner of a *News Talk 1110 WBT* contest within the past 30 days are not eligible. Sponsors reserve the right to disqualify any entrant if these Contest rules are not followed. By entering, you agree to comply with all applicable law and these Contest rules, and you agree to abide all decisions of the Sponsors. Any person who has any type of talent and/or management representation (e.g., a talent agent or manager), is under any type of professional performance contract (including but not limited to, a music recording contract, a talent contract, an acting contract) and/or is party to a merchandising contract WILL NOT BE ELIGIBLE to participate in the contest. In no event will News Talk 1110 WBT or its affiliates be responsible for any talent fees, commissions or other charges in connection with or related to the winner's employment by Station. All entrants must be at least 18 years old and legal residents of the United States, living or working in the Charlotte metro News Talk 1110 WBT survey area (as defined by Arbitron). Employees (including their immediate families and members of the same household) of Greater Media Charlotte, its affiliates, promotion sponsors, advertising and promotional agencies who do business with News Talk 1110 WBT or any of the promotion sponsors, and other radio stations in the Charlotte metro survey area. News Talk 1110 WBT (as defined by Arbitron) are not eligible to participate in any contest presented by News Talk 1110 WBT. The term "immediate family" includes spouses, siblings, parents and legal guardians, children and legal wards, grandparents, and grandchildren, including "in-laws." One entry per person; multiple entries will disqualify the entrant. Void where prohibited.

3. How To Enter To Win. The Contest entry period begins October 3, 2011. Online registration ends at 11:59 pm on November 6, 2011. Go to www.wbt.com and click the contest link "WBT's Next Talker" and register your video to qualify. (Must record video and upload to YouTube, before submitting to the WBT's Next Talkers Contest page. Must submit your video to the WBT's Next Talker contest page to be considered.) To enter, create 90 second video of yourself. Upload this video to YouTube. Clip should be approximately 90 seconds and not exceed 2 minutes. Clips longer than 2 minutes will not be accepted. Video must start with: "My name is (FULL NAME) from (TOWN) and here is my entry for News Talk 1110 WBT's Next Talker Contest." No profanity, vulgarity or similar content is permitted; News Talk 1110 WBT reserves the right to disqualify any entry in its sole discretion. To be an eligible entrant, the entire contest application form must be filled out in entirety including, the entrant's name, address, daytime phone number, and date of birth, etc. Entries must be received by 11:59pm on November 6, 2011. All video entries submitted after 4pm Mon - Fri will be reviewed and approved after 8:30am the following business day. All video entries submitted after 4pm on Friday, November 4 will be reviewed and approved after 8:30am on Monday, November 7. Round 1 voting continues until 9:59 am on November 10. All contest entries will become the property of News Talk 1110 WBT and will not be acknowledged or returned. Sponsors will not verify receipt of entries. Entries become property of Sponsors and will not be returned. Limit one entry per person. Incomplete entries are void. Sponsors are not responsible for entries that are lost, late, misdirected, incomplete, incomprehensible, illegible, damaged, undeliverable or delayed. Photocopied and mechanically generated entries are void. Entries generated by any automated means are void. Electronic and e-mail entries will be deemed to have been submitted by the authorized account holder of the e-mail address at the time of the entry. The authorized account holder is the person to whom the applicable internet service provider or other organization (such as a business or educational institution) has assigned the e-mail address.

4. How to Win. Eligible entries will be posted on WBT.com where the videos can be viewed by the general public. News Talk 1110 WBT may host additional events where the station will record participants' video and post them on the contest page (if eligible) for contest entry purposes. Stay tuned to News Talk 1110 WBT and WBT.com for event times and locations. 1st round voting opens on November 2, 2011 and ends on November 10, 2011 at 9:59 am, where all entries will be "LIKED" and voted on to determine the Top 7 qualifiers, plus 3 WBT wild card qualifiers chosen by the WBT Next Talker Committee. On or about November 11, 2011, News Talk 1110 WBT will identify the Top 7 qualifiers, based on the number of votes received, plus the 3 additional wild cards from all of the eligible entries received on the contest website. Contestants are encouraged to have friends view, like, and forward their videos to others. On November 15 through November 22, 2011, the Top 10 qualifiers will be showcased on The John Hancock Show (6-9pm), Tuesday through Tuesday, (with the exception of Monday, November 21), on News Talk 1110 WBT. Each qualifier will be provided content guidelines before their on-air appearance. After all 10 qualifiers have showcased, 2nd round voting opens on November 23 and ends November 28, 2011 at 9:59 am. Votes will determine the Top 3 finalists and 2 additional wild card qualifiers chosen by the WBT Next Talker Committee. On or about November 28, 2011, WBT will identify the Top 5 qualifiers, and they will be contacted and announced. On November 29 through December 6, 2011, these Top 5 qualifiers will be showcased again on The John Hancock Show (6-9pm), Tuesday through Tuesday, (with the exception of Monday, December 5), on News Talk 1110 WBT. Each qualifier will be provided content guidelines before their on-air appearance. After all Top 5 qualifiers have showcased, 3rd round voting opens on December 7 and ends on December 12, 2011 at 9:59 am, where the Top 2 finalists will be determined. On or about December 12, 2011, WBT will announce and contact the Top 2 finalists. The Top 2 finalists will be highlighted on The John Hancock Show. The Winner will be determined by the WBT Next Talker Committee and will be announced Live on-air on or about December 14, 2011.
5. All voting is regulated through the WBT Insider Club. Become a WBT Insider at www.WBT.com; there is no charge to join. Limit one "like" or vote per WBT Insider. Top Qualifiers will be determined by the number of "LIKES" and/or votes received on WBT's Next Talker contest page and will only qualify to win the grand prize as WBT's Next Talker. WBT reserves the right to select WILD CARD finalists at anytime during the contest. Sponsors are not responsible for incomplete, incomprehensible, illegible, or out-of-service contact information. If Sponsors are unable, after making a reasonable effort, to contact a selected Potential Winner, that Potential Winner will be disqualified and a new Potential Winner will be selected from remaining entries.
6. Prizes and Odds of Winning. One (1) prize will be awarded. The grand prize winner subject to satisfactory completion of a thorough background check. Winners will receive a live show on News Talk 1110 WBT on Sundays from 6-8pm for a minimum of 3 months. **Value \$150 per show.** It is anticipated that the winner will perform a weekly two-hour co-hosting shift for up to 3 months. Winner must enter into an employment contract with the Station, which will outline the obligations owed to the Station. The winner will receive an annualized salary, to be paid bi-weekly subject to authorized payroll deductions and withholding taxes. News Talk 1110 WBT shall have the absolute right, without incurring any liability to the winner, to terminate the contract at any time if the winner does not comply with the terms of the contract, fails to meet the Station Program Director's performance criteria, or otherwise violates company policy as set forth in the employee handbook, a copy of which will be provided to the winner upon commencement of employment with Station. Winner must be available to participate in Station promotional activities as required and assigned. If the initially selected winner does not satisfy Station's hiring criteria, that person will be disqualified and no prize substitution or cash redemption will be awarded. In this event, News Talk 1110 WBT reserves the right, but has no obligation, to award the prize to another finalist. Prize is not redeemable for cash. News Talk 1110 WBT reserves the right, in its sole discretion, to substitute any prize with one of equal or greater value. Winners may not request prize substitution. Prizes are non-transferable and may not be claimed or used by any person other than the winner. All charges, fees, and costs not specifically included in the prize descriptions above, including but not limited to personal incidental items, transportation, taxes, souvenirs, tips, and licenses, are the responsibility of the respective Prize Winner and guest [if applicable]. Sponsors reserve the right to substitute prizes of equal or greater value. Odds of winning depend on the number of eligible entries received.
7. License Entry into any contest constitutes full permission for Station and promotion sponsors and their respective affiliates to broadcast and/or to photograph or publish the participant's name, voice, recorded comments, submitted video, biographical information, face and likeness without compensation.
8. Taxes Winner must provide his/her social security number to Station for tax reporting purposes, and is solely responsible for payment of all taxes incurred as a result of the award of a prize.
9. Terms and Conditions; Limitation of Liability. Participants are responsible for complying with all applicable

federal, state, and local laws and regulations and with these Contest Rules, and by entering; participants agree to be bound to these Contest Rules. Any security breach or other attempt by an entrant or other party to tamper with the proper administration of the Contest will disqualify the entrant and may result in civil or criminal action against the entrant or other party and may result in the discontinuation, suspension, or cancellation of the Contest. Winner and entrant agree, except where prohibited by law, to release and discharge, hold harmless and indemnify the Contest Entities, their employees, agents and representatives, officers and directors and their immediate families, successors and assigns, and all others associated with the development and execution of this Contest, from any and all tax liability that may be imposed or associated with receipt or use of the prizes, and from and against any and all claims, actions, proceedings, and liability for any damages, expenses, fees, injury or losses (INCLUDING PERSONAL INJURY OR DEATH) sustained in connection with the receipt, ownership, or use of the prize or while traveling to, preparing for, or participating in any Contest-related or prize-related activity. By entering the Contest or by winning, participants give to the Contest Entities the right to publicize the participants name, photograph, image, likeness, voice, statements, and biographical information for advertising, trade, and promotion purposes without compensation and without opportunity for review, except where prohibited by law. Winner must execute an affidavit of eligibility and liability and publicity release within 60 days of notification of being selected as a Potential Winner. Sponsors retain the discretion to make all decisions regarding the interpretation and application of these rules. All decisions of Sponsors are final and discretionary. In the event the selected winner(s) of the prize are/is ineligible or refuse(s) the prize or in the event the prize is forfeited for any other reason, the prize will be forfeited and Sponsors, in their sole discretion, may randomly select an alternate winner from remaining entries. The laws of the State of North Carolina shall govern this Contest, without regard to North Carolina's choice of law rules. The courts of North Carolina shall be the exclusive forum for any dispute relating to these Rules and/or this Contest. All participants and Winner agree, by their participation in the Contest, to submit to the personal jurisdiction of the courts of NC. For prizes valued at \$600 or greater, winner must provide his or her Social Security Number for tax purposes. Prizes may be considered income, and any and all taxes associated with prizes are responsibility of winner.

10. Disclaimer and Force Majeure. Contest Entities, their affiliated, parent, and subsidiary companies, their employees, agents and officers, advertising and promotion agencies, and all others associated with the development and execution of this Contest are not responsible for: (1) problems associated with television transmission, radio transmission, cable transmission, satellite transmission, phone lines, facsimile, or cable lines and/or phone or IP numbers that are beyond their control—this includes, but is not limited to: a busy signal, operator interference, cellular interference, Internet congestion, technical or atmospheric conditions that disrupt the completion of a phone call, facsimile transmission, email transmission, or cable modem service, or other Internet interruptions or malfunctions or for technical difficulties which may prohibit, prevent, or interfere with the transmission of television or radio signals to all or limited geographic areas during the playing of the Contest or that may prohibit, prevent, or interfere with the submission of an entry form; failures of or other problems relating to computer hardware, software, the Internet, or similar systems, including but not limited to difficulties relating to contestants' ISP, DSL, or cable modem access, "worms," or viruses; (2) typographical errors in any materials relating to the Contest; (3) lost, misdirected, illegible, incomplete, or delayed entry forms; (4) cancellations, postponements, or delays; (5) Acts of God, war, terrorism, government regulation, disaster, fire, strikes, civil disorder, or other similar causes beyond the control of the Contest Entities, their affiliated, parent, and subsidiary companies, advertising and promotional agencies and their immediate assigns, making it inadvisable, illegal, impossible, or impractical to continue the Contest or to perform under these Rules. Contest Entities make no warranty, guarantee, or representation of any kind concerning any prize, and Contest Entities specifically DISCLAIM ANY IMPLIED WARRANTY OF MERCHANTABILITY, WARRANTY OF FITNESS, AND ANY OTHER IMPLIED WARRANTY. Station undertakes no liability or responsibility, and makes no warranties, express or implied, with respect to the performance of the prize(s) awarded, for any failure to perform or negligent performance of any service provider, or for any other risk, incident or damage, direct or indirect, relating to or arising out of the contest, including (but not limited to) cancellations, postponements, delays or other scheduling changes; missed events or connections or inability of winner to attend; and accident, injury, death, damage or expense arising from or occurring during the use of the prize, or travel to/from or attendance at any event relating to the contest, by the winner and/or winner's guest(s). Station is not responsible for technical, hardware or software failure or malfunctions, lost or unavailable network or other telecommunications connections, or lost, late, misdirected, damaged, illegible, inaccurate, incomplete, garbled, disconnected, or delayed contest entries or communications, whether caused by the sender or by any of the equipment or programming associated with or used in this contest, or by any human error which may occur in the execution of this contest. If, for any reason, the contest is not capable of being conducted as planned, including but not limited to infection by computer virus, bug, tampering, unauthorized intervention, fraud, technical failures, or other causes beyond the control of Station, Station reserves the right at its sole discretion to cancel, terminate, modify or suspend the contest and/or determine an alternate method of awarding the prize(s).

11. General Failure to conform to all contest rules, or any fraud or other illegal or inappropriate conduct on the part of a contestant or on a contestant's behalf, will result in the contestant's disqualification and forfeiture of any prize won. Station reserves the right to rule ineligible listeners who, in WBT's sole judgment, engage in abusive conduct with respect to any contest or promotion conducted by Station or its affiliates. Station reserves the right to cancel, suspend and/or modify this Contest and these Official Rules at any time, which changes will become effective upon announcement. By taking part in this contest, participants agree to be bound by these rules and all decisions of the judges, who are employees of Station and whose decisions with respect to all aspects of the contest are final and binding. Copies of written contest rules and the list of winners are available during regular business hours at the WBT studio, One Julian Price Place, Charlotte, NC 28208, for 60 days after the contest concludes. As a condition to participating in this Contest, each entrant agrees that any and all disputes that cannot be resolved between the parties, and all causes of action arising out of or in connection with this Contest shall be resolved individually, without resort to any form of class action, exclusively before a court located in Charlotte, North Carolina having competent jurisdiction, which court shall apply the laws of the State of North Carolina, without regard to the conflicts of law principles thereof. The entrant and Station hereby waive any and all right to trial by jury. If any provision of these Official Rules is declared or found by a court of competent jurisdiction to be illegal, unenforceable or void, then such provision will be null and void but each other provision hereof not so affected will be enforced to the full extent permitted by applicable law. All federal, state and local laws and regulations apply.

12. Official Rules and List of Winner. Prizes must be claimed by a specific date to be determined by Sponsors. Prizes must be claimed at 1 Julian Price Place, Charlotte, NC 28208. To claim prize, Winner must provide a valid driver's license or state identification card. Prizes not claimed in 60 days of winning will be forfeited. To receive a copy of these official Contest Rules, visit www.wbt.com or send an SASE to or visit 1 Julian Price Place, Charlotte, NC 28208. Official rules supersede all other published editions. Sponsors reserve the right to change, alter, or amend these Contest rules as necessary, in their sole discretion, to ensure the fair administration of the Contest or to comply with applicable law. For a list of Winner' names, send an SASE by February 14, 2012. (sixty days after winner is drawn) to *News Talk 1110 WBT*, "WBT's Next Talker " Winner's List, at the address listed above.